

Biography



Connor Herr

Vice President, Marketing

Connor Herr joined Swagelok Company in 2011 and was named vice president, marketing in 2019. In this role, he and his team are responsible for marshaling engineering, service, commercial, and financial resources to serve customers and ensure Swagelok can sustain its performance over the long-term. As a leader, he enjoys building teams who trust and respect each other personally but bring passionately held and widely divergent viewpoints to a business problem.

Since joining the organization, Connor has held various leadership roles within the marketing department, with responsibility for strategic alliances, key accounts, and pricing. In 2015, he was promoted to director of marketing strategy and operations and led the company's efforts in customer analytics, pricing, and key account development.

Connor began his career as an officer in the U.S. Navy's division of Naval Reactors, where he was responsible for the maintenance, operation, and decommissioning of submarine nuclear power plants. He has also worked in operations management and consulting for Danaher Corporation and McKinsey and served as a national accounts manager with Progressive Insurance.

Outside of work, Connor enjoys biking with his wife and two children. He now serves on the board of Bike Cleveland to meld his personal interests with a greater cause.

Connor earned a Bachelor of Science degree in mechanical engineering from Purdue University. In addition, he holds a Master of Science degree in systems engineering from Virginia Tech and an M.B.A. from Harvard Business School.